



2009 Fruita Event Calendar

Fruita Area Chamber of Commerce

432 East Aspen Avenue • Fruita, Colorado 81521 • info@fruitachamber.org • (970) 858-3894

Health Fair & Sweetheart Run	February 21 st	Listen to Your Heart ... Get a Healthy Start! Come run for your heart in a 5K or 10K Run. Then, stop by the Health Expo to get your health facts straight. Health screenings will be available through the Mesa County Health Recreation Department by appointment. Call the Fruita Recreation Department at (970) 858-0360, or Mesa County Live Well at (970) 248-6955 to schedule your health screening.
Easter Egg Scramble	April 8 th 4:30 – 5:30 pm	Eggs! Eggs! Eggs! The Fruita Civic Center lawn will be full of plastic eggs to find from 4:30 to 5:30 pm - with one special egg holding a surprise! For ages 1 to 6. There'll be a special appearance from the Easter Bunny. Call Fruita Recreation Department at (970) 858-0360 for more information.
Fat Tire Festival	April 23 rd -26 th	Come join the fun at Colorado's "kickoff" to the Mountain Bike Season in beautiful Red Rock Country. Enjoy the fun at Civic Center Park in Downtown Fruita. It's all about the people, the bikes, and the beautiful country! For more information contact Over the Edge Sports at (970) 858-7220, or visit www.fruitamountainbike.com .
4 th Annual Classic Auto Festival	May 9 th	Exhibit your classic automobile in this year's anniversary celebration of the Gateway Colorado Auto Museum! Registration included entry in the car show, dash plaque and donation to Family Health West. On site will be music, food, auto services and supply & craft vendors. Call (970) 931-2895, or visit www.gatewayautomuseum.com for registration forms or information.
Mike the Headless Chicken Festival	May 15 th & 16 th	Celebrate the story of Miracle Mike with the City of Fruita! Enjoy dancing, music, food and fun at this extravaganza. For more information, call (970) 858-0360, or visit www.miketheheadlesschicken.org .
Fruita Chamber Annual Business Expo & Community BBQ	June 4 th 4 – 7 pm	Showcase your Chamber business at the 2008 Fruita Area Chamber of Commerce Annual Business Expo on June 25 th from 4 to 7 pm. Booths available to Chamber members only, for \$45. Bring your business ... and we'll provide a 6' table and 2 chairs. There will also be free BBQ!! Visit www.fruitachamber.org or call (970) 858-3894 for more information.
Fruita Farmer's Market	June – October Saturdays 8 am – Noon	Located in the heart of Downtown Fruita on the Civic Center Lawn on Saturday mornings from 8:00am until Noon (weather and crops permitting). For more information, call (970) 858-8318, or email info@fruitafarmersmarket.com .
Rimrock Rodeo	June – August 4:30 – 9:30 pm	A series of Rodeo events held each Tuesday evening through the Summer. From 4:30-6:30, they Showcase 10 Riders; 7:00-7:30 in the "Mutton Busing" Event; and 7:30-9:30, they have the Professional Rodeo Riders "Grand Entry" Event. Call (970) 858-9555 for more information.
Thursday Night Concert Series	June – August 7:30 pm	A free concert series held each Thursday night at the Civic Center Pavilion Stage, 325 East Aspen Avenue in Fruita. For more information, call 858-0360. [See the last page for dates.]
Country Jam	June 25 th -28 th	Visit www.countryjam.com , or call (970) 242-6663 for more information.
Fourth of July Celebration & Fireworks	July 3 rd Dusk	Last year's Fireworks display was a great success; and we're having it again this year! Call the City of Fruita Parks & Recreation Department, 858-0360, for more information.
Fruita City Council Ice Cream Social	July 9 th	During the Thursday Night Concert Series, come get a FREE cup of Ice Cream ... and meet your local City Council!

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Fruita Sprint & Kids Triathlon	July 18 th	Adults and Kids, test your endurance in the family-based Triathlon! Adults will be challenged in the Sprint Distance Triathlon; and then it's the kids who will get to show who the real 'Athlete of the Family' is in their own Triathlon! [Race distances are based upon age.]
Dinosaur Days	July 24 th & 25 th	A fun family event put on by the Dinosaur Journey Museum with the 7K Pteranodon Ptrot race. The Museum is open to the public from 9am to 5pm, and the admission is free. Call Dinosaur Journey at (970) 242-0971 ext 206, or visit www.dinosaurjourney.org , for more information.
Rock Jam Alpine Bank Fruita Fall Festival – Presented by American Family Insurance	September 11 th & 12 th September 25 th -27 th	For more information, visit www.countryjam.com , or call (970) 242-6663. <i>This is the Big One!</i> The Fruita Fall Festival began almost a century ago as a celebration of the harvest for the farming community. The event has grown to encompass much of Downtown Fruita with a carnival, crafts, food, music and other attractions. For more information on Festival events, contact the Fruita Area Chamber of Commerce at (970) 858-3894, or visit www.fruitafallfestival.com .
Truck-N-Treat	October 24 th	Big Trucks, Little Trucks, Fire Trucks, and Dump Trucks! Wear your costume for 'Truck or Treating' while you climb all over the trucks and honk their horns.
Trick-or-Treat Street	October 31 st	Be a kid again and enjoy the fun and excitement of Halloween – with lots of candy! Call the Fruita Area Chamber of Commerce at (970) 858-3894 for more information – or to participate!
Hometown Christmas & Parade of Lights	December 12 th Noon - 8 pm	Celebrate Christmas "hometown style" in Downtown Fruita, with a Parade of Lights and lots of Holiday cheer. Visit Midnight Sun Events at www.fruitachristmas@midnightsunevents.com , or call Brooke Ray at (970) 234-9300 for more information.

Thursday Night Concert Series:

**June – August
7:30 pm**

June 4 th	TBA
June 11 th	Flat Top Reed- Rockin Blues/ Alternative Country
June 18 th	Russ Chapman- Early Swing/ Pre-War Blues and New Orleans Swamp Music
June 25 th	Dead Cowboyz- Classic Rock Dance Tunes
July 2 nd	Centennial Band – Concert Band Classics
July 9 th	Hard Promises- A Tom Petty and the Heartbreakers Tribute Band
July 16 th	TBA
July 23 rd	Pineapple Crackers- Reggae, Hawaiian, Rock
July 30 th	Desert Moon- Country
August 6 th	Finders & Youngberg- Folk/Bulegrass/Country
August 13 th	The King N' Trio- Renditions of Popular American Songs