



2010
Fruita Area
Chamber
Member
Benefits

Fruita Area Chamber of Commerce
432 E Aspen Avenue • Fruita, Colorado 81521
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CREDIBILITY & COLLECTIVE STRENGTH

We pride ourselves on the quality of our members. As a Chamber member, you receive the credibility as well as collective strength. We represent our members on the Fruita Tourism Advisory Council as well as the Economic Development Strategy for Mesa County.

REFERRALS

Members receive preferred referrals on inquiries about area businesses and services. Each month the Chamber receives hundreds of calls looking for area information. As a Chamber member you are at the top of our referral list.

NETWORKING

Each month the Chamber hosts Monthly Membership Meetings and Business After Hours socials. These events serve as a way for you to network with other area businesses.

RIBBON CUTTINGS

New member businesses, expanding businesses and new Chamber members are all invited to participate in a ribbon cutting at your place or ours! The photo is published on The Daily Sentinel Chamber Page, in The Fruita Times and in the Chamber newsletter.

WEB PRESENCE

Your business receives a listing and link on our web page, www.fruitachamber.org. On the website, you are invited to post job openings and e-coupons free of charge. Member businesses may also display the complimentary Chamber e-plaque on their websites to demonstrate their community support.

MEMBERSHIP DIRECTORY

Your business receives one free listing in our directory and only members can advertise in this unique publication.

THE CHAMBER MATTERS NEWSLETTER

Our newsletter brings you information about the Fruita area as well as Chamber events. There are also advertising opportunities available only to Chamber members as a way to help them reach other local businesses.

NEWSPAPER CHAMBER PAGE

When you join the Chamber you receive a free listing on The Daily Sentinel Chamber Page. Chamber members are exclusively invited to advertise on the Chamber page.

BULK MAILING PERMIT

As a member you are invited to use our bulk mailing permit for your business mailings. (A minimum of 200 pieces required.)

MAP PROJECT

The Fruita Area Chamber of Commerce produces a map of the Fruita area each year. The map serves as a guide for visitors and locals. It also provides members another marketing opportunity.

BUSINESS INTELLIGENCE REPORT

Each month those who subscribe to the complimentary Chamber e-mail updates will receive the Business Intelligence Report. This is a web based publication with information pertinent to business growth and development.

VISIBILITY

As a Chamber member you are invited to display your business cards and brochures in the Chamber office. Get the maximum visibility for your printed materials -- and it's only for Chamber members.

RELOCATION & TOURISM

The Chamber receives requests for relocation and tourism packets each month. As a member you can insert your brochures into these packets. You may also purchase the list of requests, for a small fee.

NEW RESIDENT GIFT BAGS

New residents of Fruita are invited to the Chamber office to pick up a new resident gift bag. Members pack it full of useful gifts (i.e., pens, key chains, mugs, etc.). If you participate in providing a gift for the boxes you are then invited to include printed material as well.

LEADS GROUPS

Leads Groups meet weekly to exchange contacts and encourage collaboration between members. They are an excellent way to network with other business members. There is no charge to participate in the leads groups.

GIFT CERTIFICATE PROGRAM

As a member you are invited to participate in the Fruita gift certificate program. There is no charge to participate in this program.

BUSINESS-TO-BUSINESS PROGRAM

New businesses in the area receive promotional gifts and materials from Chamber members.

GRAND VALLEY YOUNG PROFESSIONALS GROUP

This group is available to younger members for networking and professional development opportunities. The Young Professionals meet monthly.

WOMEN-TO-WOMEN NETWORKING GROUP

Business women are invited to participate in quarterly events targeted just for them.
