



2008 Fruita Event Calendar

Fruita Area Chamber of Commerce

432 East Aspen Avenue • Fruita, Colorado 81521 • info@fruitachamber.org • (970) 858-3894

Health Fair & Sweetheart Run	February 23 rd	Listen to Your Heart ... Get a Healthy Start! Come run for your heart in a 5K or 10K Run. Then, stop by the Health Expo to get your health facts straight. Health screenings will be available through the Mesa County Health Recreation Department by appointment. Call the Fruita Recreation Department at (970) 858-0360, or Mesa County LiveWell at (970) 248-6955 to schedule your health screening.
Easter Egg Scramble	March 19 th 4:30 – 5:30 pm	Eggs! Eggs! Eggs! The Fruita Civic Center lawn will be full of plastic eggs to find from 4:30 to 5:30 pm - with one special egg holding a surprise! For ages 1 to 6. There'll be a special appearance from the Easter Bunny. Call Fruita Recreation Department at (970) 858-0360 for more information.
Fat Tire Festival	April 24 – 27 th	Come join the fun at Colorado's "kickoff" to the Mountain Bike Season in beautiful Red Rock Country. Enjoy the fun at Civic Center Park in Downtown Fruita. It's all about the people, the bikes, and the beautiful country! For more information contact Over the Edge Sports at (970) 858-7220, or visit www.fruitamountainbike.com .
3 rd Annual Classic Auto Festival	May 10 th	Exhibit your classic automobile in this year's anniversary celebration of the Gateway Colorado Auto Museum! Registration included entry in the car show, dash plaque and donation to Family Health West. On site will be music, food, auto services and supply & craft vendors. Call (970) 931-2895, or visit www.gatewayautomuseum.com for registration forms or information.
Mike the Headless Chicken Festival	May 16 & 17 th	Celebrate the story of Miracle Mike with the City of Fruita! Enjoy dancing, music, food and fun at this extravaganza. For more information, call (970) 858-0360, or visit www.miketheheadlesschicken.org .
Fruita Chamber Annual Business Expo & Community BBQ	June 5 th 4 – 7 pm	Showcase your Chamber business at the 2008 Fruita Area Chamber of Commerce Annual Business Expo on June 5 th from 4 to 7 pm. Booths available to Chamber members only, for \$45. Bring your business ... and we'll provide a 6' table and 2 chairs. There will also be free BBQ hotdogs! Visit www.fruitachamber.org or call (970) 858-3894 for more information.
Fruita Farmer's Market	June – October Saturdays 8 am – Noon	Located in the heart of Downtown Fruita on the Civic Center Lawn, on Saturday mornings from 8:00am until Noon (weather and crops permitting). For more information, call (970) 858-8318, or email info@fruitafarmersmarket.com .
Rimrock Rodeo	June – August 4:30 – 9:30 pm	A series of Rodeo events held each Tuesday evening through the Summer. From 4:30-6:30, they Showcase 10 Riders; 7:00-7:30, the "Mutton Busing" Event; and 7:30-9:30, they have the Professional Rodeo Riders "Grand Entry" Event. Call (970) 858-9555 for more information.
Thursday Night Concert Series	June – August 7:30 pm	A free concert series held each Thursday night at the Civic Center Pavilion Stage, 325 East Aspen Avenue in Fruita. For more information, call 858-0360. [See the last page for dates.]
Country Jam	June 26, 27, 28 & 29 th	Visit www.countryjam.com , or call (970) 242-6663 for more information.
Fourth of July Celebration & Fireworks	July 3 rd Dusk	Last year's Fireworks display was a great success; and we're having it again this year! Call the City of Fruita Parks & Recreation Department, 858-0360, for more information. [Note: there will not be a Thursday Night Concert Series entertainer this one night.]
Fruita City Council Ice Cream Social	July 10 th	During the Thursday Night Concert Series, come get a FREE cup of Ice Cream ... and meet your local City Council!

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Fruita Sprint & Kids Triathlon	July 19 th	Adults and Kids, test your endurance in the family-based Triathlon! Adults will be challenged in the Sprint Distance Triathlon; and then it's the kids who will get to show who the real 'Athlete of the Family' is in their own Triathlon! [Race distances are based upon age.]
Dinosaur Days	July 26 th	A fun family event put on by the Dinosaur Journey Museum with the 7K Pteranodon Ptrot race. The Museum is open to the public from 9am to 5pm, and the admission is free. Call Donosaur Journey at (970) 242-0971 ext 206, or visit www.dinosaurjourney.org , for more information.
Rock Jam	September 5 & 6 th	For more information, visit www.countryjam.com , or call (970) 242-6663.
Alpine Bank Fruita Fall Festival – Presented by American Family Insurance	September 26, 27 & 28 th	<i>This is the Big One!</i> The Fruita Fall Festival began almost a century ago as a celebration of the harvest for the farming community. The event has grown to encompass much of Downtown Fruita with a carnival, crafts, food, music and other attractions. For more information on Festival events, contact the Fruita Area Chamber of Commerce at (970) 858-3894, or visit www.fruitafallfestival.com .
Truck-N-Treat	October 25 th	Big Trucks, Little Trucks, Fire Trucks, and Dump Trucks! Wear your costume for 'Truck or Treating' while you climb all over the trucks and honk their horns.
Trick-or-Treat Street	October 31 st	Be a kid again and enjoy the fun and excitement of Halloween – with lots of candy! Call the Fruita Area Chamber of Commerce at (970) 858-3894 for more information – or to participate!
Hometown Christmas & Parade of Lights	December 13 th Noon - 8 pm	Celebrate Christmas "hometown style" in Downtown Fruita, with a Parade of Lights and lots of Holiday cheer. Visit Midnight Sun Events at www.fruitachristmas@midnightsunevents.com , or call Brooke Ray at (970) 234-9300 for more information.

Thursday Night Concert Series:

June – August

7:30 pm

June 5th

June 12th

June 19th

June 26th

July 3rd

July 10th

July 17th

July 24th

July 31st

August 7th

August 14th

August 21st

A free concert series held each Thursday night the Civic Center Pavilion Stage, 325 East Aspen in Fruita. For more information, call 858-0360.

Flat Top Reed

Elvis – Chuck Brown Percilla Look-alike / Elvis Look-alike Contest

Pineapple Crackers

Boys of Summer

Centennial Band – Fourth of July Celebration

The King N' Trio

Ofay Soul

Hamilton Loomis

John Schultz

John Winn and Friends

Spring Creek Bluegrass Band

Johnny Cash – Chuck Brown